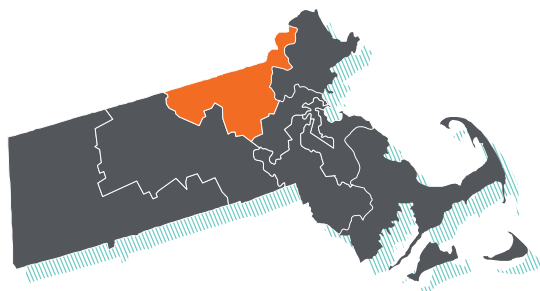


MASSACHUSETTS

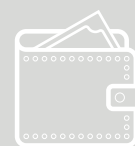
3RD CONGRESSIONAL DISTRICT

OUTDOOR
INDUSTRY
ASSOCIATION

Outdoor Recreation Is a Powerful Economic Engine



RESIDENTS OF
MASSACHUSETTS'
3RD CONGRESSIONAL
DISTRICT SPEND



**\$1.37
BILLION**
ON OUTDOOR RECREATION
EACH YEAR¹

59%

of Massachusetts
residents
participate in
outdoor recreation
each year

Approximately

32%

of outdoor recreation
trips in Massachusetts
are close to home (taking
place within 30 minutes
of the participant's home)

MASSACHUSETTS' 3RD
CONGRESSIONAL DISTRICT
IS HOME TO AT LEAST

**36 OUTDOOR
COMPANIES**



Spending by
state residents
represents

80%

of outdoor
recreation spending
in Massachusetts

**TRAIL SPORTS,
WATER SPORTS
AND CAMPING**

ARE THE MOST POPULAR OUTDOOR
ACTIVITIES IN MASSACHUSETTS' 3RD
CONGRESSIONAL DISTRICT



Out-of-state visitors to Massachusetts spend

\$3.24 BILLION

on outdoor recreation

Massachusetts' Outdoor Recreation Economy Generates



\$16.2 BILLION

IN ANNUAL CONSUMER SPENDING¹

120,000

JOBS STATEWIDE

America's Outdoor Recreation Economy Generates



\$887 BILLION

IN ANNUAL CONSUMER SPENDING

7.6 MILLION

AMERICAN JOBS



GET INVOLVED

- 1 Visit the OIA Advocacy Center at outdoorindustry.org/advocacy to learn more about the issues and actions affecting outdoor recreation.
- 2 Recognize outdoor recreation's role in creating healthy economies and healthy communities, and support policies that promote your outdoor recreation economy.
- 3 Go outside and enjoy the public lands and waters that are our nation's treasures. They belong to you.

**OUTDOOR
INDUSTRY
ASSOCIATION**

TOGETHER WE ARE A FORCE.™

2580 55TH STREET
SUITE 101
BOULDER, CO 80301

[OUTDOORINDUSTRY.ORG](https://outdoorindustry.org)

These results report the economic contributions to the respective statewide economies from the outdoor recreation participants who reside within each congressional district. They do not represent the economic contributions that occur within any given district as a result of outdoor recreation.

¹ Estimates are based on where outdoor recreation participants reside, not where the activity or spending occurred. Totals for district data and state data may differ. Estimates do not include spending by international visitors, nor by those who do not participate in outdoor recreation.